

BLOG-SPOT

TOP POSTS ON

**Changing
The Eye-
Wear Scene
With HDA®
Technology By
OKIA**



OKIA Optical Co. Ltd, a Hong Kong based company has patented a technology called High Definition Acetate (HDA®). This technology helps to realise patterns on acetate sheets so that colours and textures can be transformed into a high definition product with a lot of depth.

This technology makes it possible to obtain a wide range of specific colours, gradients and patterns within one frame. Thus, HDA® technology patented by OKIA, is opening up completely new possibilities for eyewear design.

**HOYA Vision
Care Signs
Multi-Year
Contract With
i-Optics**



Spectacle lens maker HOYA Vision Care has signed a multi-year contract with eye diagnostics company i-Optics, to offer eye-care professionals EasyScan. EasyScan is a fundus camera that can perform a three-minute eye care test

to provide medical-grade images of the retina without the need of pupil dilation. Practitioners can use it as a tool for early diagnosis of eye diseases and disease prevention.

**Charlize
Theron Sports
Salvatore
Ferragamo
Sunglasses**



Actress Charlize Theron, best known for her roles in Hollywood films, was recently spotted wearing a pair of seductively black Salvatore Ferragamo Mini-Gancini Temple Sunglasses.

This Mini-Gancini Temple sunglasses is butterfly shaped with horsebit detail

on temples. The variegated acetate perfectly suits with the brand's logo script and the gradient lenses provide 100 per cent UVA/UVB protection.

**Adlens
Announces
Strategic
Partnership
With Canadian
Eyewear
Distributor**



Adlens, the global leader in variable focus eyewear, has officially announced their new partnership with Canadian eyewear distributor Superclip Canada Inc. and its parent company Perfect Optical Group.

Signed in March 2014, the agreement with Perfect Optical - the leader in the Canadian optical market since 50 years - will facilitate the sale of Adlens' Alvarez technology-based offerings such as Emergence®, Adlens® Adjustables™ and Adlens Sundles® across Canada, in addition to Adlens revolutionary Fluid-injection lens technologies, The John Lennon™ Collection and Hemisphere®.

Michael C. Ferrara, CEO and Executive Chairman - Adlens said, "We are excited to be partnering with Perfect Optical and Superclip and are looking forward to working with their talented team to build on their 50 years of success."